



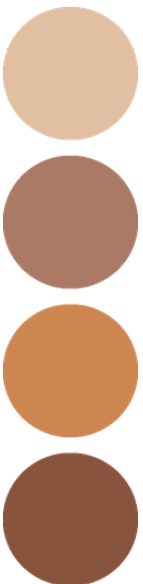
AgnoShin

SECURE, OPTIMIZE, AND ENHANCE HUMAN INTELLIGENCE



**APRIL - 2026**

# AGNO-DIGEST



# GenAgno at Education Expo 2026

At Education Expo 2026, one insight became increasingly clear: generating enquiries is no longer the biggest challenge for educational institutions, converting those enquiries into admissions is. Through engaging conversations with universities, colleges, and education leaders, we observed a common concern: promising opportunities are often delayed or lost due to manual follow-ups, disconnected systems, and scattered communication processes.

As the education sector continues to evolve, institutions that combine strong vision with the right technology will be best positioned for sustainable growth.. We're excited to be part of that transformation.



# New Clients Onboarded!

GenAgno Welcomes New Clients to the Click2Go Journey.



We are pleased to announce the successful onboarding of **Renick Loans** for our product **Click2Go** in the month **April 2026**. Thank you to everyone involved in making this possible. We look forward to achieving even greater successes together in the future.



[renickloan.com](https://renickloan.com)

[www.genagno.ai](https://www.genagno.ai)

# Client Testimonial

## Click2Go Client Testimonial – Kanish Handlooms

### Client Testimonial



Thank you for reaching out.

Overall, my experience with **Click2Go** has been good. The platform is easy to use and has helped in managing communication effectively. Your approach and support throughout have been smooth, and it has been comfortable working with you.

As a suggestion, you can focus a bit more on improving campaign targeting and insights to get better results. Thank you again, and I look forward to continued collaboration.

Warm regards,  
Kanish Handlooms



# AgnoAcademy Completes Communication Excellence Training in Kenya

The program focused on strengthening communication skills, professional confidence, classroom interaction, and effective engagement, equipping future educators with essential skills needed to thrive in modern learning environments.

It was an enriching experience to connect with passionate aspiring educators and contribute towards their professional growth and development.



# CX Industry Insight



## Why AI-Driven Digital Experiences Are Winning Awards Worldwide

In 2025, AI-powered digital platforms moved beyond automation and started redefining customer experience. One standout example was IBM watsonx Orchestrate, which received the 2025 Red Dot Design Award for Excellence in Enterprise AI Design.

What made this recognition significant was not just the technology itself, but how AI was integrated into the user experience. The platform focused on making enterprise AI more intuitive, explainable, and accessible for real-world business users. Instead of overwhelming users with complexity, it simplified workflows, automated repetitive tasks, and delivered context-aware recommendations in a seamless way.

Another major trend in 2025 was the rise of AI-powered website and digital experience platforms. Network Solutions AI Website Builder won the 2025 MarTech Breakthrough Award for Best Overall Website Building Platform because it enabled businesses to generate professional websites rapidly using AI-driven layouts, content generation, and intelligent customization.





The common factor behind these award-winning platforms was clear:

- AI was used to reduce effort, not increase complexity
- User experience became more personalized and intelligent
- Businesses could deliver faster, more consistent customer interactions
- Platforms continuously improved using behavioral insights and automation

In 2026, customers no longer evaluate businesses only by products or pricing, they evaluate them by the quality and speed of digital experience. Organizations that invest in AI-powered knowledge systems, intelligent search, automation, and personalized interactions are becoming industry leaders because they help customers get answers instantly and effortlessly.

The future of digital experience is no longer just “digital.” **It is AI-assisted, proactive, and experience-driven.**

#### Sources

- [IBM watsonx Orchestrate – 2025 Red Dot Design Award Announcement](#)
- [IBM watsonx Orchestrate Official Product Page](#)
- [Network Solutions AI Website Builder – MarTech Breakthrough Award](#)
- [Network Solutions AI Website Builder Official Page](#)





# Our CSR Engagement

## Meiporul 11th Anniversary Celebrations & Book Launch

April 25, 2026 marked a deeply meaningful milestone for all of us at AgnoShin, one that reflects the heart of our CSR journey and the purpose we have carried forward for over a decade.

As we celebrated 11 years of Meiporul Chennai Foundation Trust, we were proud to launch Meiporul Publications, an initiative dedicated to impactful storytelling and meaningful representation.



On this special occasion, we unveiled our very first publication, **Kanbathellam Marayumendral**, a powerful documentary featuring the journeys of 26 visually impaired individuals whose stories reflect resilience, determination, and possibility.





What makes this initiative especially significant is its availability in Braille, making it the first Tamil Braille documentary featuring visually impaired individuals, an important step toward accessibility, inclusion, and equal access to stories that deserve to be heard and felt by all.

The event was not just a celebration, but a moment of reflection on the impact we strive to create every day through awareness, inclusion, and community-driven initiatives. We extend our heartfelt gratitude to everyone who joined us and made this occasion memorable.





We were honoured by the presence of our esteemed guests: Mr. R. Sudhan, State Commissioner for Persons with Disabilities, Mr. Bava Chelladurai, Ms. Andal Priyadarshini

We also extend our sincere thanks to Professor, Kamakoti Veezhinathan, Director of IITM for joining us virtually and sharing his support for this initiative.

To the 26 remarkable individuals featured in this work, thank you for trusting us with your journeys and allowing these stories to inspire many more.

A special note of appreciation goes to all the writers who contributed their words and voices to bring these stories to life with authenticity and impact.

To our dedicated volunteers, thank you for your unwavering commitment and efforts in making the event seamless and meaningful. We also thank Greater Chennai Corporation and Victoria Public Hall for hosting us in such a historic and memorable venue.





This milestone reaffirmed why we began this journey and why we continue it with purpose.

**“When purpose meets persistence, impact becomes legacy.”**



# Team REVIEWS



## **Vishnubalaguru**

Asso. Software Engineer

My experience has been highly rewarding, especially in the field of AI-driven solutions and customer experience technologies. The company offers an innovative & fast-paced environment that motivates employees to continuously learn and explore new technologies. Working with the team helped me strengthen my problem-solving abilities, and professional communication. The supportive management and work culture is an excellent platform for career growth and practical exposure to modern AI and automation projects.



## **Kishore Vel**

Asso. Software Engineer

Working at AgnoShin has been a valuable learning experience where I gained exposure to real-time projects and professional work environments. The company provides a supportive and collaborative culture that encourages learning, teamwork, and individual growth. The guidance from senior team members helped me improve both my technical and communication skills. The organization also promotes ownership and adaptability, making it a great place for freshers and early-career professionals to build confidence and industry knowledge.

# Employee Engagement



## Celebrating New Beginnings Together

“Energy flows where attention goes.” Our Tamil New Year celebration last week was filled with positivity, joy, and meaningful moments that brought everyone together as one team.

The day was made vibrant with engaging activities, lively performances, shared laughter, and memorable interactions that reflected the spirit of togetherness and celebration. A special highlight of the event was the inspiring session by Shobhana Narayanan, whose thoughts on scientific temper, vaccination awareness, and evidence-based living encouraged meaningful reflection and conversation among all of us.





It was a wonderful reminder that celebrations become even more meaningful when they inspire learning, connection, and positivity.

As we step into Tamil New Year, we wish everyone continued growth, happiness, positivity, and exciting new beginnings ahead.





# Agno Health Corner

## Your Monthly Health Boost!



### **Topic: Mindful Mornings: How You Start Your Day Matters**

The first 30 minutes of your morning can shape your mood, focus, and productivity for the entire day.

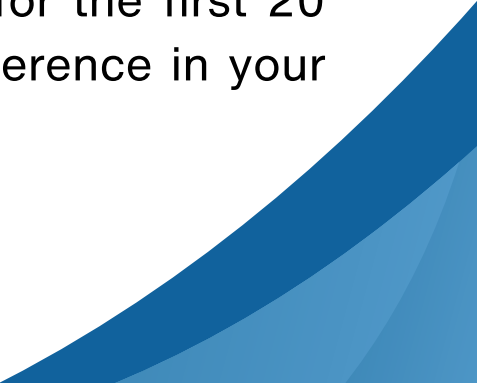
1. **Avoid Instant Screen Time:** Don't check emails or social media immediately after waking up. Give your mind a calm start.
2. **Move Your Body:** Even 5 minutes of stretching or walking helps boost energy and circulation.
3. **Plan Before You Start:** Write down your top 3 priorities for the day to reduce stress and improve focus.

### **Quick Fact:**

People who follow a structured morning routine report better focus, lower stress, and improved productivity throughout the day.

### **Challenge of the Month:**

For one week, avoid checking your phone for the first 20 minutes after waking up and notice the difference in your mood and energy.





# WORK ANNIVERSARY



Ms. Nirmala



Mr. Balamurugan



Mr. Sivakumaravel



Ms. Monica



# BIRTHDAYS



Mr. Akshyakumar



Mr. Vishnubalaguru



Ms. Nandhitha



Ms. Thirisha



Mr. Saravanan

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